

# Civic Goals & Public Art Questionnaire

Rate each goal for its importance to the function of public art in Miami Beach during the next five years

## Instructions

Below are many civic goals generated from the first meeting of the Steering Committee for the Art in Public Places Master Plan of the City of Miami Beach and from various City documents. Please rate each goal as "Excellent Use", "Good Use" or "OK or Less" for the contribution of public art to Miami Beach. To assist in your judgment, complete the sentence: "The public art of Miami Beach should contribute toward \_\_\_\_\_ *civic goal* \_\_\_\_\_." Make your ratings based upon personal desire for public art, not the civic goal itself. For example, your highest desire might be a better transportation system, but do not rate it high unless this is also your highest desire for the use of public art.

After rating the relationship between Public Art and Civic Goals, please go back over the list and select three as your highest priorities.

If goals are missing, please add them at the bottom and rate them.

Return the questionnaire December 18 to Jody Vargas, Art in Public Places, Office of Arts, Culture & Entertainment, 1700 Convention Center Dr., Miami Beach, FL 33139 or by FAX to 305-673-7063. The questionnaire is available at [www.glennweiss.com](http://www.glennweiss.com).

Civic Goal	Highest Priority	Excellent Use	Good Use	OK or Worse	More Description	Source
	Select 3					
Better transportation system	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Better transportation system with citywide access and calmer traffic. (e.g. expanded Electrowave, plans for a light-rail system, Ocean Drive solution) What the City of Miami Beach will have in 2005-06.	5-Year Vision
Cleaner and safer	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	To make the City of Miami Beach a cleaner, safer, more beautiful and vibrant community that is a unique urban environment, a cultural, entertainment and tourism capital and an international center for innovation in culture, recreation & business.	5-Year Vision
Continued economic growth & development	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Continued economic growth & development (especially in previously less-attended areas, such as North Beach) and Master Plan for all areas. What the City of Miami Beach will have in 2005-06	5-Year Vision
Cultural, entertainment and tourism capital	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	To make the City of Miami Beach a cleaner, safer, more beautiful and vibrant community that is a unique urban environment, a cultural, entertainment and tourism capital and an international center for innovation in culture, recreation & business. City Manager Goals & Objectives	5-Year Vision
Enhanced automation & use of technology	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	For example: E-government, 24-hour access to City Hall. What the City of Miami Beach will have in 2005-06	5-Year Vision
Enhanced Quality of Life	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Higher quality services and enhanced quality of life at a lower tax rate for citizens. (E.g., quality recreation programs for all ages, neighborhood policing, lower response times, affordable housing options.) What the City of Miami Beach will have in 2005-06.	5-Year Vision
Entrepreneurial Spirit	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	With an entrepreneurial spirit, continued trendiness and more sophisticated travelers, businesses, entertainment and conventions	5-Year Vision
International center for innovation	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	To make the City of Miami Beach a cleaner, safer, more beautiful and vibrant community that is a unique urban environment, a cultural, entertainment and tourism capital and an international center for innovation in culture, recreation & business. City Manager Goals & Objectives	5-Year Vision

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	Select 3					
Mature & stable with well improved infrastructure	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5 Year Vision	5-Year Vision
More beautiful and vibrant community	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	To make the City of Miami Beach a cleaner, safer, more beautiful and vibrant community that is a unique urban environment, a cultural, entertainment and tourism capital and an international center for innovation in culture, recreation & business. City Manager Goals & Objectives	5-Year Vision
Significant completion of G.O./Capital Improvement	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	What the City of Miami Beach will have in 2005-06	5-Year Vision
Sterling Award caliber employees & managers	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Empowered, committed, stable, "sterling award" caliber employees and managers with competitive pay and benefits. What the City of Miami Beach will have in 2005-06.	5-Year Vision
Strengthened financial position	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Continued fiscal management and strengthened financial position (AA bond Rating, revenue streams that continue to perform, and a healthy financial reserve.) What the City of Miami Beach will have in 2005-06.	5-Year Vision
Thriving cultural arts scene	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Thriving cultural arts scene (e.g., performing arts centers, Collins Park Cultural Park, healthy major art organizations.)What the City of Miami Beach will have in 2005-06.	5-Year Vision
Unique urban environment	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	To make the City of Miami Beach a cleaner, safer, more beautiful and vibrant community that is a unique urban environment, a cultural, entertainment and tourism capital and an international center for innovation in culture, recreation & business. City Manager Goals & Objectives	5-Year Vision
With Continued Trendiness	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	With an entrepreneurial spirit, continued trendiness and more sophisticated travelers, businesses, entertainment and conventions	5-Year Vision
Attract Significant Private Investment	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	City Manager's statement on Economic Development efforts	Budget Fiscal Year 2001-2002
Build the uniqueness of Miami Beach	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Commit to developing a long-term plan for allocation of resources to build the uniqueness of Miami Beach as a great community and tourism destination. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Building quality cultural infrastructure	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	"To improve the quality of life in Miami Beach by building quality cultural infrastructure through implementation of the Art in Public Places Program" Mission of ACE	Budget Fiscal Year 2001-2002
Develop cultural environment	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Create and promote activities, events and projects that develop and promote the cultural environment and image of Miami Beach. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Economic Growth and Residential Interests	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	"Foster Economic Development while Preserving Residential Interests." City Manager's statement on 2001 efforts.	Budget Fiscal Year 2001-2002
Enhance character of Miami Beach	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Enhance character of Miami Beach through public art acquisition and display. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002

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Enhance quality of life	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Develop and pursue cultural initiatives that enhance the quality of life for our residents and visitors. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Foster new & emerging cultural arts groups	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Effectively and efficiently manage and coordinate the City's cultural facilities to foster new and emerging cultural arts groups. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Positively impact tourism through the arts	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Promote cultural arts programs that positively impact tourism in Miami Beach. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Premier Tourist and Visitor Destination	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	City Manager's statement on Economic Development efforts	Budget Fiscal Year 2001-2002
Promote arts image of Miami Beach	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Encourage, develop and promote the image of Miami Beach locally, national and internationally as a cultural anchor and international tourist destination. 2001-02 Goals of Cultural Affairs & Tourism Development.	Budget Fiscal Year 2001-2002
Revitalize our Residential Neighborhoods	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	City Manager's statement on Economic Development efforts	Budget Fiscal Year 2001-2002
Ambassadors of Good Will.	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We are ambassadors of good will to our residents, visitors and the business community. Value Statement	Mission & Value Statement
Cooperative Team of Professionals	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We work as a cooperative team of well-trained professionals. Value Statement	Mission & Value Statement
Honesty, Integrity & Dedication	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We conduct the business of the city with honesty, integrity and dedication. Value Statement	Mission & Value Statement
Mission Statement	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We are committed to providing excellent public service and safety to all who live, work, and play in our vibrant, tropical, historic community.	Mission & Value Statement
Serve the Public	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We serve the public with dignity and respect. Value Statement	Mission & Value Statement
World Class City.	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We maintain the City of Miami Beach as a world-class city. Value Statement	Mission & Value Statement
Broaden citizen's awareness of the city itself	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Citizen pride in the City's public realm	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Contribute to City's sense of uniqueness	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Create a vibrant city	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Create mechanism for citizen participation	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04

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Enhance quality of specific places & districts	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Enhance resident's knowledge of community and city	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Enhance the City's investments	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Enhance the urban environment	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Enhance visitor's knowledge of the City	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Increase active participation and use of the city	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Increase safety	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Increase safety by attracting more people to the public space.	Steering Comm. Minutes 12-04
Maintain and restore City's property	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Mark a moment in history of the City	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Protect and preserve City's property	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Reinforce multicultural spirit of City	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
Utilize & display talent of residents (eg artists)	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Steering Comm. Minutes 12-04
	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Added by Respondent
	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Added by Respondent
	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Added by Respondent
	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Added by Respondent

Name \_\_\_\_\_

Department or Other Affiliation \_\_\_\_\_